What is claimed:

1. A catalyst, comprising:

at least 50 wt.% of an oxide support selected from the group consisting of activated alumina, zirconia, titania, silica, zeolites, and combinations thereof; at least 5 wt.% copper or an oxide thereof dispersed on the oxide support;

- 0.01 to 0.5 wt.% of a platinum group metal selected from the group consisting of platinum, palladium, rhodium, osmium, iridium, ruthenium and combinations thereof dispersed on the oxide support; and
- at least 10 wt.% of a reducible metal oxide selected from the group consisting of the oxides of chromium, vanadium, molybdenum, cerium, praseodymium, neodymium, titanium, nickel, manganese, cobalt and combinations thereof dispersed on the oxide support.
- 2. The catalyst of claim 1, wherein the reducible metal oxide comprises cerium oxide.
- 3. The catalyst of claim 1, wherein the oxide support comprises activated alumina.
- 4. The catalyst of claim 1, wherein the platinum group metal comprises platinum.
- 5. A catalyst, comprising:

at least 50 wt.% of an alumina support;

at least 5 wt.% copper or an oxide thereof dispersed on the alumina support;

0.01 to 0.5 wt.% of a platinum group metal selected from the group consisting of platinum, palladium, rhodium, osmium, iridium, ruthenium and combinations thereof dispersed on the alumina support; and at least 10 wt.% cerium oxide dispersed on the alumina support.

- 6. The catalyst of claim 5, wherein the platinum group metal comprises platinum.
- 7. The catalyst of claim 6, wherein there is

at least 65 wt.% of the alumina support;

6 to 12 wt.% of copper or an oxide thereof dispersed on the alumina support;

0.01 to 0.5 wt.% of platinum on the alumina support; and

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10 to 25 wt.% of cerium oxide dispersed on the alumina support.

- 8. The catalyst of claim 5, wherein the catalyst is in the form of particles having a mesh size of 12 or greater, and a BET surface area of 10 m²/g or greater.
- The catalyst of claim 5, wherein the catalyst is in the form of a washcoat composition deposited on a monolith substrate.
- A water-gas shift catalyst for converting carbon monoxide and steam into hydrogen and carbon dioxide, comprising

at least 50 wt.% of an alumina support;

at least 5 wt.% copper or an oxide thereof dispersed on the alumina support;

0.01 to 0.5 wt.% of a platinum group metal selected from the group consisting of platinum, palladium, rhodium, osmium, iridium, ruthenium and combinations thereof dispersed on the alumina support; and

at least 10 wt.% cerium oxide dispersed on the alumina support.

- 11. The water-gas shift catalyst of claim 10, wherein the platinum group metal comprises platinum.
- 12. The water-gas shift catalyst of claim 11, wherein there is

at least 65 wt.% of the alumina support:

6 wt.% to 12 wt.% of copper or an oxide thereof dispersed on the alumina support;

0.01 to 0.5 wt.% of platinum on the alumina support; and

10 to 25 wt.% of cerium oxide dispersed on the alumina support.

- 13. The water-gas shift catalyst of claim 10, wherein the alumina support is in the form of particles having a mesh size of 12 or greater, and a BET surface area of 10 m²/g or greater.
- A catalyst, comprising:

a cerium oxide support:

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- copper or an oxide thereof dispersed on the cerium oxide support; and 0.1 wt.% or more of a platinum group metal selected from the group consisting of platinum, palladium, rhodium, osmium, iridium, ruthenium and combinations thereof dispersed on the cerium oxide support.
- 15. The catalyst of claim 14, wherein the platinum group metal comprises platinum.
- 16. The catalyst of claim 15, wherein there is:
 - 4 wt. % to 12 wt.% of copper or an oxide thereof dispersed on the cerium oxide support; and
 - 0.1 wt.% to 2 wt.% platinum dispersed on the cerium oxide support.
- 17. The catalyst of claim 14, wherein the catalyst is in the form of a washcoat composition deposited on a monolith substrate.
- 18. A water-gas shift catalyst for converting carbon monoxide and steam into hydrogen and carbon dioxide, comprising:
 - a cerium oxide support;
 - copper or an oxide thereof dispersed on the cerium oxide support; and
 - 0.1 wt.% or more of a platinum group metal selected from the group consisting of platinum, palladium, rhodium, osmium, iridium, ruthenium and combinations thereof dispersed on the cerium oxide support.
- 19. The water-gas shift catalyst of claim 18, wherein the platinum group metal comprises platinum.
- 20. The water-gas shift catalyst of claim 19, wherein there is:
 - 4 wt.% to 12 wt.% of copper or an oxide thereof dispersed on the cerium oxide support; and
 - 0.1 wt.% to 2 wt. % platinum dispersed on the cerium oxide support.
- 21. The water-gas shift catalyst of claim 18, wherein the water-gas shift catalyst is in the form of a washcoat composition deposited on a monolith substrate.

- 22. An apparatus for supplying hydrogen to a PEM fuel cell with a hydrocarbon reformer reactor, a selective carbon monoxide oxidation reactor and a water-gas shift reactor having a water-gas shift catalyst, wherein the water-gas shift catalyst comprises:
 - at least 50 wt.% of an oxide support selected from the group consisting of activated alumina, zirconia, titania, silica, zeolites and combinations thereof:

copper or an oxide thereof dispersed on the oxide support;

- 0.01 to 0.5 wt.% of a platinum group metal selected from the group consisting of platinum, palladium, rhodium, osmium, iridium, ruthenium and combinations thereof dispersed on the oxide support; and
- at least 10 wt.% of a reducible metal oxide selected from the group consisting of the oxides of chromium, vanadium, molybdenum, cerium, praseodymium, neodymium, titanium, nickel, manganese, cobalt and dispersed on the oxide support;
- wherein the hydrocarbon reformer reactor is upstream and in train with the water-gas shift reactor, and the preferential oxidation catalyst is downstream and in train with the water-gas shift reactor.
- 23. An apparatus for supplying hydrogen to a PEM fuel cell witin a hydrocarbon reformer reactor, a selective carbon monoxide oxidation reactor and a water-gas shift reactor having a water-gas shift catalyst, wherein the water-gas shift catalyst comprises:
 - a cerium oxide support;
 - copper or an oxide thereof dispersed on the cerium oxide support; and
 - 0.1 wt.% or more of a platinum group metal selected from the group consisting of platinum, palladium, rhodium, osmium, iridium, ruthenium and combinations thereof dispersed on the cerium oxide support.
 - wherein the hydrocarbon reformer reactor is upstream and in train with the water-gas shift reactor, and the preferential oxidation catalyst is downstream and in train with the water-gas shift reactor.